

OWNERSHIP LINKAGE TOOL FINDER

When you want to link with the ownership in order to...

Try this...

Be accountable

Annual meeting
Open board meeting
Presentations by the board
Newsletters
Newspaper ads
Annual report
Info on web site

Create the future – Ends work

Search conference
Board-to-board meeting
Breakfast meeting
Needs assessment
Various small-group processes, roundtables, brainstorming, affinity diagram process
Expert informants
Focus groups
Statistics, demographic data
Community profiles
Presentations to and by the board
Board recruitment
Brown-bag lunch
Open forum
Town Hall meeting
Topical community/membership meeting
Focused questions
Board committee

Clarify values (Ends & Exec. Limit.)

Surveys
Case studies, scenarios
Ethical decision-making framework

Educate Owners

Presentations to and by the board
Board-to-Board meeting
Annual general meeting
Expo, poster session
Newspaper articles
Sponsor speaker
Newsletter

Build a relationship

Board-to-board meeting
Community or membership meeting
Presentations to and by board